

96 YEARS
OF
**ACADEMIC
EXCELLENCE**



Seshadripuram Educational Trust

SESHADRIPURAM ACADEMY OF BUSINESS STUDIES

Permanently Affiliated to Bangalore University, Recognised by Government of Karnataka and Recognised under Section 2(f) and 12 (B) of the UGC Act. 1956, AICTE Recognized NAAC Accredited, ISO 9001:2015 Certified Institution
Kengeri Satellite Town, Bengaluru - 560060

PROSPECTUS

2025-2026

www.sabs.ac.in



**Bangalore University
Rank Holders**



3rd
Rank
Sindhu G.
(B.C.A.)



7th
Rank
Bhumika L.
(B.B.A.)



5th
Rank
Chaithra N.
(B.C.A.)



9th
Rank
Nethravathi G.
(B.C.A.)

**Bangalore University
Gold Medalists
(B. Com.)**



**Apoorva N.
Sanskrit**



**Priyanka V.
Cost Accounting**



**Tejas L.
Cost Accounting**



SESHADRIPURAM EDUCATIONAL TRUST

Since the time of its inception and through the process of its evolution, the soul essence of Seshadripuram Educational Trust has always been "To Educate, to Empower, to Enrich". Following in the footsteps of its own legacy, Seshadripuram Educational Trust imparts academic knowledge and inculcates value education to its students. It stands tall as a premier educational institution and, with its dynamic attitude, has been growing from strength to strength over the decades. Located in the heart of the Garden City, Bengaluru, Seshadripuram Educational Trust runs 34 educational institutions ranging from Kindergarten to PhD.

Over the years, it has earned the reputation of being one of the leading institutions of Karnataka. With multiple campuses located across prime locations of the city and within the state, it has joint programmes with universities overseas too. It has expanded in terms of its number of educational institutions, extended its spectrum of subjects, extended its existence in more campuses and excelled in various parameters towards providing quality education. With its state-of-the-art facilities in all departments, extensive in-house amenities within the college premises and dedicated team of faculty, the Group has been striving to fulfill their commitment in providing.

The Institution can proudly claim to having produced a large number of alumni who have excelled in their respective fields and have brought glory to their Alma-mater by contributing immensely to society.

BOARD OF MEMEBERS



Sri N.R. Panditharadhy
President



Sri T.S. Henjarappa
Vice-President



Sri W.H. Anil Kumar
Vice-President



Sri B.M. Parthasarathy
Hon. Treasurer



Nadoja Dr. Wooday P. Krishna
Hon. General Secretary



Sri S. Seshanarayana
Hon. Joint Secretary



M.S. Nataraj
Hon. Asst. Secretary

EMINENT PERSONALITIES AT SET



His Holiness, The Dalai Lama
14th and current Dalai Lama is Tenzin Gyatso



Sri. Kailash Satyarthi
Nobel Laureate



Yaduveer Krishnadatta Chamaraja Wadiyar
Maharaja of Mysore



Sri. Anna Hazare
India's well acclaimed Social Activist



Santosh Hegde
Judge of Supreme Court of India And
Lokayukta of Karnataka



Smt. Chennamma Hallikeri
Freedom Fighter



Sri Sri Sri Nirmalanandanatha Swamiji
Head of Adichunchanagiri Math



Manjamma Jogathi
Indian Singer

SESHADRIPURAM ACADEMY OF BUSINESS STUDIES

Established in 2005 | A Legacy of Excellence in Education



Seshadripuram Academy of Business Studies (SABS) was founded in 2005 by the Seshadripuram Educational Trust, a renowned Public Charitable Trust dedicated to the Nobel cause of Education.

SABS is located in the prime locality of Kengeri Satellite Town, is a prestigious institution under the umbrella of Seshadripuram Educational Trust, which manages 32 other renowned institutions. The college is committed to holistic student development, balancing academic excellence with a strong emphasis on co-curricular engagement and social responsibility through vibrant forums. The college fosters leadership, compassion, and real-world skills, with a focus on quality Education, active student-teacher interaction, and strong placement opportunities, the institution has earned a reputation as one of the most sought-after colleges in the area. Its goal is to nurture knowledgeable, skilled, and socially responsible graduates ready to take on global challenges with confidence.

VISION

To impart that education that would empower every individual to grow as a nation builder in all domains of life.



MISSION

To inculcate humanitarian values, build professional prudence, inquisitiveness and create a drive for learning through essential motivation.



GOAL

To dawn as an acclaimed educational bastion that will uphold the society.



CORE VALUES

- Excellence
- Environmental Concern
- Social Responsibility
- Service

MOTO - Dedicated to Excel

QUALITY POLICY

To continuously strive to attain excellence in all our pursuits through meticulous planning and implementation while holding ourselves responsible to our stake holders through sustained self-evaluation and constant improvement processes.

A Tradition of Excellence

Over the years, we have built a reputation for delivering quality education with integrity and dedication.

Affordable & Inclusive:

We ensure that education remains within reach for students from diverse backgrounds.

Expertise & Support

Our highly qualified educators, dedicated staff, and visionary leadership work collaboratively to foster an enriching learning environment.

Student-Centric Approach

We focus on holistic development through academics, co-curricular activities, and industry exposure.



FROM THE PRINCIPAL'S DESK

Dear Students, Parents,
and Well-wishers,

Our institution, guided by the motto "Dedicated to Excel," has consistently upheld Academic Excellence, Holistic Development, and Social Responsibility. Over the years, our students have brought great honor to the college by securing top ranks and gold medals in Bangalore University examinations. The success stories of our alumni, now excelling in various industries, stand as a testament to our commitment to student growth.

Our Entrepreneurship Development Cell empowers students to think beyond conventional careers and explore the world of startups. Through internships, industrial visits, and value-added courses like Tally, SAP, Digital Marketing, and Data Science, we ensure that our students are industry-ready. We take immense pride in our cultural and extracurricular engagements. The annual inter-collegiate fests, sports events, NCC, NSS and Youth Red Cross initiatives provide students with a vibrant platform to showcase their talents and serve the community.

Our students have excelled in national and international level sports events, winning gold medals in athletics, boxing, chess, and shooting. Infrastructure plays a crucial role in the learning experience, and we offer Wi-Fi-enabled smart classrooms, a digital library, advanced computer labs, an auditorium, and seminar hall. Safety and well-being remain our priority, with mentoring sessions, student counseling, and insurance coverage for all students.

As we step into another academic year, we remain committed to excellence in education. We encourage every student to dream big, work hard, and contribute meaningfully to society, as APJ Abdul Kalam once said, "Confidence and hard work are the best medicine to kill the disease called failure." I extend my heartfelt gratitude to the Seshadripuram Educational Trust, our dedicated faculty, staff, and all stakeholders for their unwavering support.

Dr. Jayarama
Principal

- 📌 Career-Oriented Learning
- 📌 Strong Placement & Internship Support
- 📌 Skill Development & Certifications
- 📌 Entrepreneurship Support
- 📌 Global Exposure & Higher Studies Support
- 📌 Placement & Internship Highlights
- 📌 Scholarship Opportunities
- 📌 Safe & Supportive Learning Environment
- 📌 Career counselling and mentorship programs for student success
- 📌 Preparation for competitive exams (CAT, GMAT, UPSC, GRE, etc.)
- 📌 SWAYAM- MOOC Certification Course



WHY SABS?



- 📌 Seminars and Workshops
- 📌 Add on Courses
- 📌 Business Lab
- 📌 ICT enabled class rooms
- 📌 Student safety insurance coverage
- 📌 Inter-collegiate cultural, IT and Management Fest
- 📌 Wi-Fi enabled Campus
- 📌 Industrial Connect with FKCCI and KASSIA





MERIT SCHOLARSHIP

SABS is proclaimed to excel not only in educating students but also in assisting students in obtaining financial support through Seshadripuram Educational Trust, Financial Institutions and Government. It has created a platform to cater this facility through the Students Welfare Committee, which assists by facilitating and guiding them in obtaining scholarships under various schemes. **Around 500 students have benefited with 30 Lakh Rupees from various Scholarship Schemes.** The SET honours and acclaims the meritorious students by providing scholarships every year.

The SET scholarships consists of waiving off 100% tuition fees for students securing above 95% in PU exams and also for students who have made International representation in recognised sports.



**100% Tuition
Fee Waiver**

**2nd PU /
Equivalent
Exams Marks**



**₹10,000/- Fee
Concession**

Private Scholarships

- ③ SET - Freeship Scholarship (above 95% in PUC)
- ③ SET - Merit Scholarship (above 90% in PUC)
- ③ SET - Sports Scholarship
- ③ SET - Management Fee Concession
- ③ SET - Skill Development Scholarship - IIT Bombay
- ③ SET - Career Development Scholarship - Deccan Herald
- ③ Jindal Scholarship Non Government

Government Scholarships

- ③ Prathibha Puraskar
- ③ Minority Scholarship
- ③ SSP - Tribal Welfare Department
- ③ SSP - Backward Classes Welfare Department
- ③ SSP - Agriculture Welfare Department
- ③ SSP - Handloom and Textile
- ③ SSP - Karnataka state Brahmin Development Board
- ③ Social Welfare Department - Prize Money
- ③ SSP - Karnataka State Vysya Community Development Corporation

**Students benefited
by scholarships for
Academic Year
2023-24**

**Non-
Government
121 Students
with
Rs. 12.75L**

**Government
340 Students
with
Rs. 16.96L**

COURSES OFFERED



BACHELOR OF COMMERCE (B. Com.)

B. Com. is an undergraduate degree typically focused on subjects related to business, finance, economics, and management. It is designed to provide students with a foundational understanding of various aspects of the commerce field, and it can serve as a stepping stone for many different career paths.



BACHELOR OF BUSINESS ADMINISTRATION (B.B.A.)

B.B.A. is an undergraduate degree program that focuses on developing managerial and leadership skills, along with providing a strong foundation in business concepts. It is ideal for students looking to pursue a career in business management, entrepreneurship, or corporate sectors.



BACHELOR OF COMPUTER APPLICATION (B.C.A.)

B.C.A. program is an undergraduate degree focused on computer science and applications. It is designed for students who want to pursue a career in the field of Information Technology (I.T.), software development, and computing.

COACHING FOR PROFESSIONAL AND INTEGRATED COURSES

CA | CS | CMA | IAS | KAS | UPSC | Banking Exam | FDA | SDA | PSI | Railway Exam | Other Competitive Exams

CAREER OPPORTUNITIES

B. Com.

- ③ Accountant
- ③ Financial Analyst
- ③ Business Consultant
- ③ Auditor
- ③ Marketing Manager
- ③ Tax Consultant
- ③ Investment Banker
- ③ Entrepreneur

B.B.A.

- ③ Business Analyst
- ③ Marketing Manager
- ③ Human Resource Manager
- ③ Financial Analyst
- ③ Operations Manager
- ③ Sales Manager
- ③ Entrepreneur (starting your own business)
- ③ Consultant

B.C.A.

- ③ Software Developer/ Engineer
- ③ Web Developer
- ③ Database Administrator
- ③ System Analyst
- ③ Network Administrator
- ③ Mobile Application Developer
- ③ IT Support Specialist
- ③ Cyber-security Analyst

OUR COMMITTEES

- 👍 IQAC
- 👍 Internal Board of Examination
- 👍 Mentoring and Counselling Cell
- 👍 ASMITHE
- 👍 Human Rights Cell
- 👍 Eco Club
- 👍 Parents Teachers Alliance
- 👍 Electoral Literacy Club
- 👍 Quest – Research Cell
- 👍 Placement Cell
- 👍 Incubation - IIC
- 👍 Anti-Ragging Cell
- 👍 Rotaract Club
- 👍 Competitive Exams
- 👍 Certification Course, MOOC Course and IIT Bombay
- 👍 NSS
- 👍 NCC
- 👍 Civil Defence
- 👍 Scholarship and Student Welfare
- 👍 Cultural Committee
- 👍 Alumni Association
- 👍 ComMent Forum
- 👍 Internshala Internship
- 👍 Grievance Redressal Cell
- 👍 Internal Complaints Committee
- 👍 Vivekananda, Gandhian, Ambedkar & Basava Study Centers
- 👍 Health Centre, Yoga and Meditation
- 👍 YRC
- 👍 ED and Women Empowerment Cell
- 👍 Fest
- 👍 Sports
- 👍 Enjoy English Club
- 👍 Tech Savvy Forum



FACILITIES at SABS

- 👍 Auditorium
- 👍 AV Room
- 👍 Biometric System
- 👍 Board Room
- 👍 Business Lab
- 👍 CCTV
- 👍 Class Room
- 👍 College Building
- 👍 Computer Lab
- 👍 Health Centre
- 👍 Library
- 👍 NCC Training
- 👍 NSS Activities
- 👍 Outdoor/ Indoor Sports
- 👍 Principal Chamber
- 👍 Public Addressing
- 👍 Seminar Hall
- 👍 Solar
- 👍 Suggestion Box
- 👍 Vertical Gardening
- 👍 Water Purifier

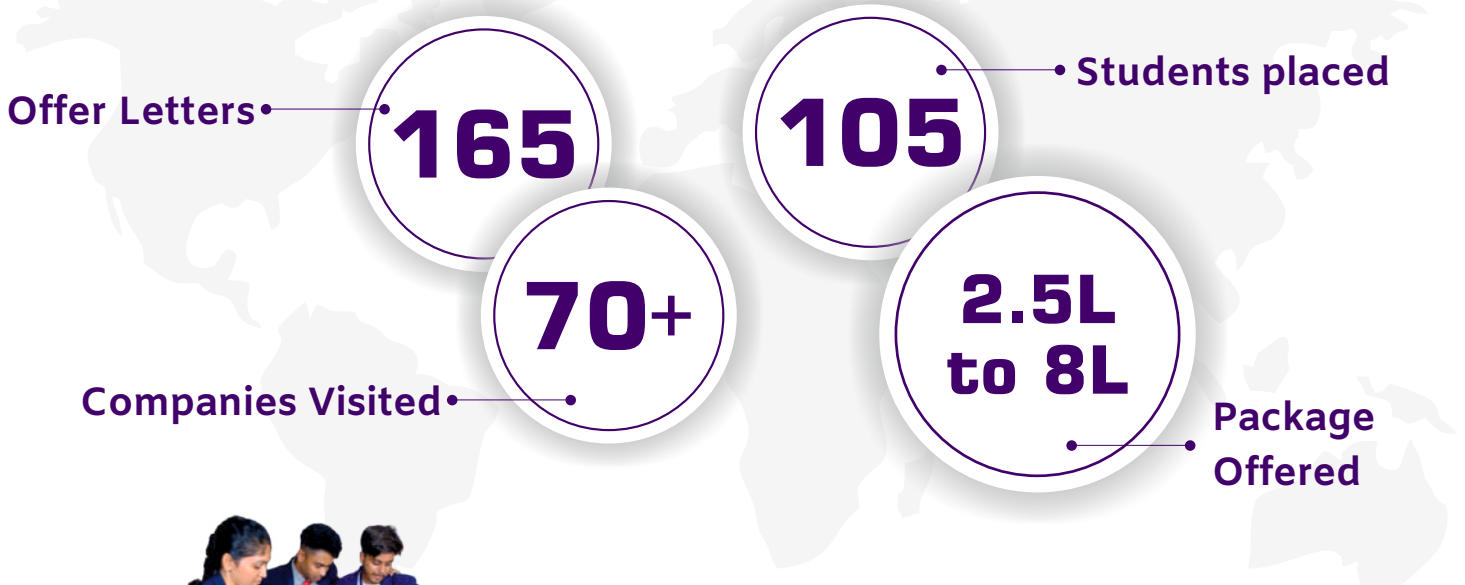


ABHYUDAYA - PLACEMENT CELL

SABS is committed to developing well-rounded graduates ready to meet the demands of today's job market. By focusing on both technical and soft skills—like communication, teamwork, and adaptability—students are equipped for success in any professional setting.

Career-building initiatives such as campus recruitments, alumni interactions, job fairs, and training in CV writing and interview skills give students a competitive edge. Internships and industry collaborations provide hands-on experience and valuable networking opportunities.

With this holistic approach, SABS ensures students graduate confident, capable, and career-ready.



TOP RECRUITERS



FACULTY AT THE UNIVERSITIES

Faculty Name & Designation

Details

Dr. Jayarama
Principal

Ex-Syndicate Member, BOE Chairman, Academic Council Member, Ex-BOS Member, Ex-BOE Member, Ex-Custodian for Digital Valuation, Ex-NSS Advisory Board Member, Question Paper Setter and Authored 07 Text Books.

Prof. Lakshmi S.
Professor, Dept. of Commerce

Ex- Member of Governing Body, Ex-BOE Member, Question Paper Setter, Moderator and Authored 03 Text Books.

Dr. Poornima S.
HoD and Associate Professor, Dept. of Kannada

BOE member, BOS member, Paper Setter and Authored 04 Text Books.

Dr. Roopashree U.
HoD and Associate Professor, Dept. of English

BOS Member, BOE Member, Question Paper Setter, Moderator and Authored 08 Text Books.

Dr. Chetana M.R.
HoD and Associate Professor, Dept. of Management

Ex-BOE Member, Ex-BOS Member, Ex-BOE Chairman, Custodian, Question Paper Setter, Moderator and Authored 16 Text Books.

Dr. Sowmya D.N.
HoD and Associate Professor, Dept. of Commerce

BOS opted member, Ex-BOE Member, Question Paper Setter, Moderator and Authored 17 Text Books

Shivakumar C.S.
Associate Professor, Dept. of Commerce

BOE Member, Question Paper Setter, Moderator and Authored 06 Text Books.

Dr. Shobha M.C.
Associate Professor, Dept. of Kannada

BOE Member, Ex- BOS Member, Question Paper Setter and Authored 01 Text Books.

Asha G.
Assistant Professor, Dept. of Commerce

Question Paper Setter and Authored 02 Text Books.

Shivanand Bande
Assistant Professor, Dept. of English

BOS Member, BOE Member, Question Paper Setter and Authored 03 Text Books.

Bindu S.
Assistant Professor, Dept. of Commerce

Question Paper Setter.

Nandini R.G.
Assistant Professor, Dept. of Commerce

Question Paper Setter and Authored 01 Text Book.

Akshatha M.R.
Assistant Professor, Dept. of Computer Science

Question Paper Setter and Authored 02 Text Books.

SABS in the Media



STUDENTS' ACHIEVEMENTS

Academic Achievers 2023-2024

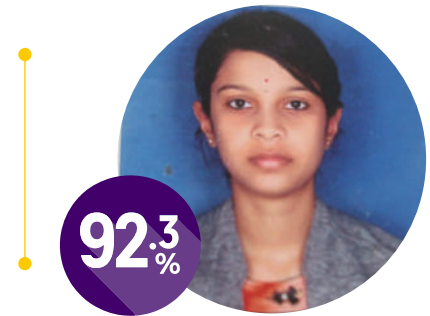
Top Scorers



Vaishnavi M.L.
(B.B.A.)



Kousalya
(B.C.A.)



Sindhu R.
(B. Com.)

Centum Scorers 2023-2024

B. Com., B.B.A. and B.C.A.



Sports Achievers 2023-2024

— Total Participations —



International



National



All India Inter
University



Bangalore
University
Intercollegiate



— Intercollegiate Competition —



Dayananda Sagar Business Academy
Intercollegiate Sports Fest Throw Ball (Women)

— All India Inter University —



Punith Gowda R. (III Year B. Com. 'B')
Boxing 2024 (Men)



Nethaji P. (III Year B. Com. 'A')
Karate Competition 2024



Shamanth Gowda T.J. (III Year B.C.A.)
Cricket Competition 2025



Chethan Kumar N. (II Year B.B.A.)
Net Ball Competition 2025



Likith L. (II Year B.B.A.)
Pistol Shooting Competition 2025



Sinchana (II Year B. Com. 'C')
Volley Ball Competition 2025



— Inter Class Competition —



Chess Inter Class Competition 2024-25



Table Tennis (Men/Women)
Inter Class Competition 2024-25



Badminton (Men/Women)
Inter Class Competition 2025



Carrom (Men) Inter Class Competition 2025



NCC ACHIEVERS



SUO Poornachandra K. (III B.C.A.)
Inter Group Competition in FIRING
Thal Sanik Camp - 2024

JUO Munikumar K. (II B. Com. 'B')
Culturals In
Republic Day Camp - 2024

JUO Likhith N. (III B. Com. 'A')
Army Attachment Camp - 2023

CSM Deepak Reddy P. (III B. Com. 'B')
Army Attachment Camp - 2023
Pre-IGC in Drill Competition - 2024
Republic Day Camp



CQMS Pavithra P. (III B.C.A.)
Advance Leadership
Camp VI - 2024

SGT Damini N. (III B. Com. 'A')
Pre-IGC in Drill Competition - 2024
Republic Day Camp

CDT Darshan R. (II B. Com. 'C')
Pre-IGC in Judging Distance
and Field Signals
Thal Sanik Camp - 2023

CDT Uday B. (III B. Com. 'C')
Ek Bharath Shresht Bharath
Camp - 2025

SABS IN THE SPOTLIGHT

